



## **Engineer Your Professional Presence**

*Boosting the impact of your verbal and non-verbal communication*

Saturday, September 17, 2011

8:00am – 1:30pm

Aloft Hotel, Broomfield, CO

[www.swermsprograms.com](http://www.swermsprograms.com)

In the competitive world of business more emphasis is placed on developing personal relationships and business friendships than has ever been expected in the past.

Since studies show that people form an impression of you within seconds of seeing you, presenting a compelling image and demonstrating conversation skills that build rapport is key to success both professionally and personally.

*“Whether you are joining decision makers for lunch, walking down the hall with the hiring manager, attending an industry related event, building rapport can make all the difference.”*

~ Debra Fine, Author & Nationally Recognized Conversation Expert

Join the Society of Women Engineers Rocky Mountain Section for a unique, fast-paced and engaging mini-conference where you will learn to create a positive impression through strong verbal and non-verbal messages.

Whether you are an experienced professional or a collegian preparing for your career, you can:

- Enjoy a dynamic keynote speaker and meet our new section board
- Learn from locally and nationally recognized experts in the fields of image and conversation
- Go beyond typical networking to partner with other brilliant, like-minded engineers and technologists throughout the day
- Participate in a technical tour led by industry experts OR a golf clinic led by a local, female pro-golfer

For more information and to register visit [www.swermsprograms.com](http://www.swermsprograms.com) today.

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