Corporate Social Responsibility (CSR) Survey

1. What do you see as the top CSR drivers? (Select 1-3)
    a. Responsibility toward customer expectations
    b. Responsibility toward local community
    c. Responsibility toward employees
    d. Responsibility toward environment
    e. Responsibility toward shareholders
    f. Acting responsibly / ethically
    g. Being profitable/ successful
    h. Other _____
2. What are the top factors you take into account as an employee when making a decision about a company. (Select 1-3)
    a. Business/Financial performance
    b. Environmental responsibility
    c. Social responsibility
    d. Product /brand quality
    e. Other _____
3. Does your employer have CSR activities or policies that you are aware of? If so what are they?

4. How has your employer's CSR initiatives been made know to you and other employees?

Survey results will be communicated during the SWE Conference Enterprise Track CSR panel discussion Thursday October 9, 2003 10-12.

Please forward all survey responses to Colette Lewis at comlewis@southernco.com or fax to (205) 992-5503.